# ASPRS - AMERICAN SOCIETY FOR PHOTOGRAMMETRY AND REMOTE SENSING - ROCKY MOUNTAIN REGION -BOARD OF DIRECTORS MEETING MINUTES FEBRUARY 10, 2010

### **ATTENDING:**

Name	Office
Trent Casi	President
Ramesh Sivanpillai	Vice President
Eric Vossenkemper	Secretary
Jeff Young	National Director
Jeff Liedtke	Past President
Ralph Vomaske	Volunteer
Sheila Pelczarski	Communications Coordinator

## 11:30-11:45- Introductions and Goals for 2010

- 1) ASPRS Rocky Mountain Region needs to focus in on membership; we need to reach out to various GEO groups.
- 2) ASPRS Rocky Mountain Region needs to address the problem of declining nation membership. ASPRS is losing membership due to companies not paying dues on behalf of its employees. Jeff Young indicated that he will take up sustaining membership matter up with ASPRS National.
- 3) Trent stated that we should investigate recruiting members by showing projects via seminars to various groups.
- 4) Jeff Liedke stated that we should get the word out on how ASPRS is different than other societies (e.g., ASPRS can offer certificates and training).
- 5) It was suggested that we team up with data providers to get donated data from companies such as GEOEYE for student projects.
- 6) Sheila indicated that we should focus on training and career advancement;
- 7) Jeff Young suggested we review our Bylaws and consider forming a committee to recommend improvements.
- 8) Jeff Young reported that he has offered to help National staff the ASPRS booth or table at upcoming Lidar conference (ILMF) in Denver. (National contacte; no formal response to date. Jim Plasker will pass our suggestion on to Kim Tilley).

- 9) We need to revise the list of officers on our website.
- 10) Ralph is willing to serve as Treasurer after Linda resigns due to her time commitments this year. RMR Exec Committee can nominate/appoint Ralph without a vote of the Board.
- 11) Jeff Young: We need to send Trent an example BOD agenda—(completed).
- 12) We should suggest National consider a payment plan for membership fees. (My action to contact National).
- 13) Assess the gap between the Region and National Sustaining Member organizations in the Region with the goal to engage sustaining members locally. (My action to open dialog with the National BOD in San Diego).
- 14) Trent suggested packaging membership with sample data (e.g., DG and GeoEye for new members just coming out of college. (Trent and Jeff will kick around the idea).
- 15) Sheila suggested we convene a meeting or reception of past RMR Presidents to brainstorm ideas for boosting membership, engaging current members, and to discuss the future of the ASPRS-Rocky Mountain Region.
- 16) We all need to craft a value statement for membership, with emphasis on application examples, how this helps careers, etc.
- 17) Social Networking: Trent offered to set up an ASPRS-RMR group on LinkedIn.

## 11:45- 11:50- Treasurer's Report

Trent reviewed latest treasury report submitted by Linda Meyer, including current balances and payments made.

## 11:50- 12:10- Local Events for RMR to Support in 2010

The board discussed the need to show our presence and advance our agenda at various geospatial events related to ASPRS, such as the following:

- a) ILMS (Lidar Conference) March 2010;
- b) GIS IN THE ROCKIES September;
- c) Southwest users group (SWUG) October;
- d) USDA RSACK event held in Salt Lake City;
- e) Inter-Mountain GIS Conference;
- f) Trent, Jeff Young, Ralph, and Ramesh are planning to attend the National ASPRS Conference in San Diego.

### 12:10- 12:20- Membership Growth and Plans

The board discussed the need to increase/recruit student membership into ASPRS. Jeff Young indicated that if we can increase student membership in ASPRS, the students will enter the profession and will often become Associate members.

Below are potential schools involved in organizing ASPRS student chapters:

- a) CSU: Recruit GIS Club members to join ASPRS?;
- b) DU chapter exists;
- c) University of New Mexico seeks to establish ASPRS chapter;
- d) University of Wyoming?
- e) Metro State?
- f) Mesa State on West Slope of Colorado?

The board discussed the need to establish 3 new student chapters.

## 12:20- 12:30 - Wrap-Up and Round Table

#### **SWEAR IN NEW OFFICERS:**

Sheila conducted the swearing-in of officers unable to attend the Annual Dinner Meeting in January:

- 1) Trent Casi as President;
- 2) Ramesh Sivanpillai as Vice President.